

ZTDA newsletter

community-based tourism in the Zerafshan Valley

AUTUMN 2009



.....Topics

The new maps: Zerafshan Valley, Fan Mountains, Yagnob Valley, Penjikent town!

The new tours in the new tour catalogue!

Expert of the University of Central Asia from Khorog shared his experience and knowledge with drivers from Zerafshan Valley!

About clean lakes, nature in the children's drawings and new volleyball net in Padrud village!

The Nishe Tourism in American way!

ZTDA is welcoming a new colleague!



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!!!! THE NEW MAPS OF THE ZERAFSHAN VALLEY!!!!

The specialists of the map factory in cooperation with colleagues of community-based tourism project were working on creation of the new tourist maps of Zerafshan Valley over Spring and Summer months. In August two new products were ready.

Map 1: map of Zerafshan Valley, scale 1:400 000 and map of Penjikent town + tourist map of Fan Mountains, scale 1: 100 000

Map 2: map of Zerafshan Valley, scale 1:400 000 and map of Penjikent town + tourist map of Yagnob Valley, scale 1: 100 000

With the Zerafshan Valley map you have a good overview over the places of interest and necessary infrastructure in the region. With the maps of the scale 1:100 000 you can easily find your way trekking in these areas.

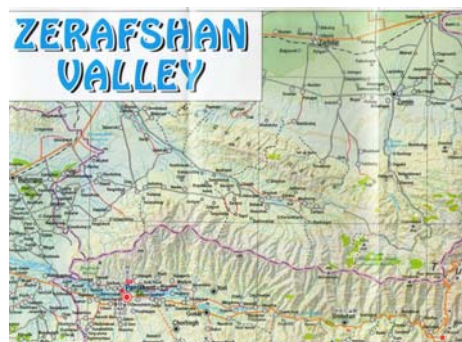
The maps include interesting information about regions as well as pictures!!

The maps are available in the following selling points:

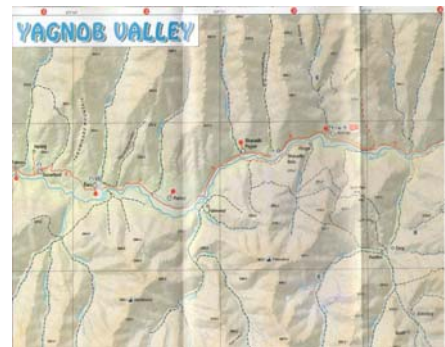
Penjikent Town: Tourism information Centre, H. Sherozi Str. 47, **Khujand City:** Historical museum, Tamburi Str. 4, **Dushanbe City:** Cultural Centre Bactria, Mirzo Rizo Str., 22 / German House, Sovetskaya Str. 107 / German Agro Action Office, Firdavsi Str, 16



Fragment of the Penjikent town map



Fragment of the Zerafshan Valley map



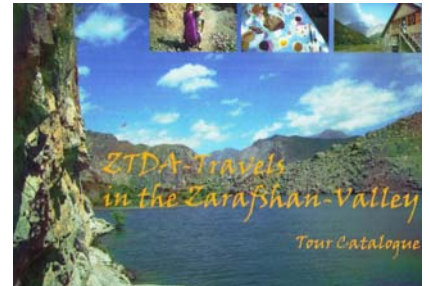
Fragment of the Yagnob map

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THE NEW TOURS IN THE NEW TOURS CATALOGUE

This tourist season the new tour „The cradle of Zerafshan Valley“ was developed by the ZTDA. On the tour you can discover Kuhistan Mastcho District – the birthplace of the river Zerafshan and one of the most rewarded trekking destination in Tajikistan. The duration of the tour is 5 days. It will take you to the upper Zerafshan Valley, which runs due East of Ayni for 200km. One can visit the Millennium village Veshab where inhabitants have preserved old traditions in their everyday life up to this day. On this tour you can be introduced to the unique history of this remote district and explore its spectacular nature on short hikes: Towering mountains with hanging glaciers feeding the river, beautiful meadows and the narrow Tabaspin gorge dotted with junipers are only some of the attractions of the tour. This tour and others also, as well as a lot of useful information can be found in the new ZTDA tour catalogue. We will be happy to welcome you in 2010!!



To order the tour catalogue, please write us at tic_panjakent@yahoo.com.

UCA EXPERT SHARED HIS EXPERIENCE AND KNOWLEDGE

TRAINING FOR DRIVERS

Over 3 days from 7th till 9th of October, the training for drivers was conducted in Penjikent. The expert of the University of Central Asia shared his knowledge and experience with 15 drivers, who work in tourism sector in Zerafshan Valley. The participants got a possibility to learn principles of communication with tourists and discussed important security issues. In the practical part the participants undertook a trip to Mazori Sharif, so that the theoretical material could find its use in different practical situations.



In plan:

1. The Guide training. Topics: camping organization; security; communication and information on the tour
2. Training for handcrafters. Topics: new products, design, marketing.

For planed trainings' dates and terms of participation, please write at tic_panjakent@yahoo.com

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ABOUT CLEAN LAKES; NATURE IN THE CHILDREN'S DRAWINGS AND NEW VOLLEYBALL NET IN THE PADRUD VILLAGE

ECOLOGICAL ACTION!!

On the 15th of October the Ecological action was conducted in Padrud village, which is located close to the 4th and 5th lake of the chain of Marguzor Lakes. The school children took part in a drawing competition. In the drawings the young painters expressed their attitude to their native region - the Seven Lakes area. From 200 drawings, the 10 best ones were chosen.

The garbage on the shores of Nofin and Khurdak Lakes was collected by three eco-patrols. The 10 winners and three eco-patrols were awarded. The main present for all school children was new sport equipment: volleyball net, balls and horizontal bar.

ZTDA thanks Claudia Schleicher for the financial support!!



THE NISHE TOURISM IN AMERICAN WAY!

From the 22nd of August until the 22nd of September, ZTDA participated in the SABIT Program on the Nishe Tourism in the USA. A Tajik representative, Jamshed Yusupov - together with 10 other participants from Georgia, Kazakhstan, Uzbekistan and Ukraine - visited national parks, where they could see how their territories were used for tourism activities. The American tourism associations and organizations shared their experiences with the Program participants. Highlight of the program for participant from Tajikistan was a visit to the Dushanbe "city sister" : Boulder. The city administration focuses on promotion of tourism culture. The Tajik Tea House, constructed and opened in Boulder is advertised as one of the most popular sightseeing of Boulder

<http://www.boulder-dushanbe.org/teahouse.html> or <http://www.boulderteahouse.com/>

For good reasons, the American tourism specialists mentioned *"Don't forget to advertise your assets!"*

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NEWS FROM TIC (TOURIST INFORMATION CENTRE)

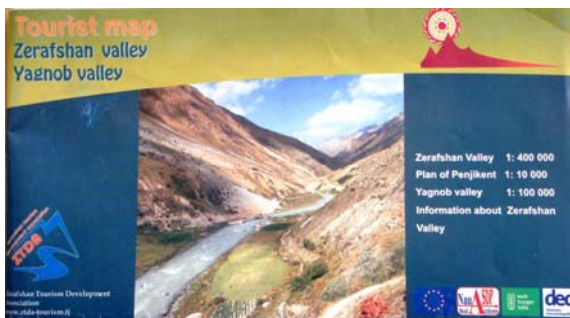
In TIC there is a new colleague!!

In July 2009, Umeda Jumaeva joined ZTDA team as finance manager. Umeda, Welcome!!



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The new maps



New handicrafts

